06227081

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12
			•

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave

Billing: (407)389-7661

Suite 306

Towson, MD 21286

<u>Advertiser</u>	Product		<u>Estimate Number</u>	
American Crossroads	AMERICA	AMERICAN CROSSROADS 1759		
	Flight Dates	Order #	Alt Order #	
	IFHORI Dates	10.11(119)(44	IAD UTOPL#	

09/25/12 - 10/01/12

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

933678

| IDB# | Advertiser Code | Product Code

Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Spots/

1021

							Spots/			
e Start Date	End Dat	te Desc	ription	Start/End Time	MTWTFS\$	Length	Week	Rate	Туре	
1 09/25/12 Class of Ti	09/28/1: ime - Pre-e	2 Good	Morning America h notice	7-9AM	-TWTF	:30	4	\$400.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 4	<u>Rate</u> \$400.00				•	
Spots: # Cl	h Day	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
7 W	PBF Tu	09/25/12		Morning America	7-9AM	:3	FLSNTV02	ACH		\$400.00 N
2 W	PBF W	09/26/12	8:49 AM Good I	Morning America	7-9 AM	:3) FLSNTV02	ACH		\$400.00 N
5 W	PBF Th	09/27/12	8:58 AM Good I	Morning America	7-9AM	:3	0 FLSNTV02	ACH		\$400.00 N
4 W	PBF F	09/28/12	7:59 AM Good I	Morning America	7-9AM	:3	0 FLSNTV02	ACH		\$400.00 N
2 09/25/12 Class of Ti	09/28/1: ime - Pre-e	2 WPB	F News 25 @ Noo h notice	on 12pm-1230pm	-TWTF	:30	4	\$225.00	NM	
Weeks:	Start Dat 09/24/12		12 -TWTF	Spots/Week 4	Rate \$225.00					
Spots: # Cl		Air Date	Air Time Descrip		Start/End Time		n Ad-ID			Rate Ty
		09/25/12		News 25 @ Noon	12pm-1230pm	:3) FLSNTV02	ACH		\$225.00 N
4 W	PBF W Credit	09/26/12 ed	WPBF	News 25 @ Noon	12pm-1230pm	:0	0			\$225.00 1
1 W	PBF Th	09/27/12	12:29 PM WPBF	News 25 @ Noon	12pm-1230pm	:30	FLSNTV02	ACH		\$225.00
2 W	PBF F	09/28/12	12:11 PM WPBF	News 25 @ Noon	12pm-1230pm	:30) FLSNTV02/	ACH		\$225.00 N
3 09/25/12 Class of Ti	09/28/12 me - Pre-e		5pm News h notice	5-6pm	-TWTF	:30	4	\$425.00	NM	
Weeks:	Start Dat 09/24/12	e <u>End Da</u> 09/30/		Spots/Week 4	<u>Rate</u> \$425.00					
Spots: # Ch		Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Ty
		09/25/12	5:14 PM M-F 5p	m News	5-6pm	:30) FLSNTV02/	ACH		\$425.00 N
		09/26/12	5:57 PM M-F 5p	m News	5-6pm	:30) FLSNTV02	ACH		\$425.00
7 W	PBF <i>F</i> Credit	09/28/12 ed	M-F 5p	om News	5-6pm	:00	9			\$425.00 I
3 W	PBF F	09/28/12	5:53 PM M-F 5p	m News	5 - 6pm	:30	FLSNTV02	ACH		\$425.00
4 09/25/12 Class of Ti	09/28/12 me - Pre-e	WPB	F News 25 @ 6:00 h notice	0PI6-6:30PM	-TWTF	:30	3	\$525.00	NM	
Weeks:	Start Date			Spots/Week 3	Rate \$525.00					
WCCR3.	09/24/12	09/30/1	1 W I I	•						
Spots: # Ch		Air Date	Air Time Descrip	•	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Ty
Spots: # Ch	n <u>Day</u>	-	Air Time Descrip	•			<u>Ad-ID</u>) FLSNTV02 <i>F</i>	ACH		<u>Rate Ty</u> \$525.00 N



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

								Spots/			
ne S	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	09/25/12 Class of Tin	09/28/12 ne - Pre-emp		BF News 25 @ 6: th notice	00Pl6-6:30PM	-TWTF	:30	3	\$525.00	NM	
S	Spots: # Ch	<u>Day Air</u>	Date	Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	4 WF		/28/12	WPB	F News 25 @ 6:00PM	6-6:30PM	:0	0			\$525.00 N
		Credited									
5 0	09/25/12 Class of Tin	09/28/12 ne - Pre-emp		el Of Fortune th notice	7-7:30PM	-TWTF	:30	4	\$1,300.00	NM	* 5
V	Veeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 4	<u>Rate</u> \$1,300.00					
S	Spots: # Ch	Day Air	<u>Date</u>	Air Time Desc	<u>ription</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	2 WF	BF Tu 09/	/25/12	7:07 PM Whe	el Of Fortune	7-7:30PM	:3	O FLSNTVO	2ACH		\$1,300.00 N
	1 WF	PBF W 09/ Credited	/26/12	Whe	el Of Fortune	7-7:30PM	:0	0			\$1,300.00 ∧
	3 WF	BF Th 09/	/27/12	7:07 PM Whee	el Of Fortune	7-7:30PM	:3	O FLSNTVO	2ACH		\$1,300.00 N
	4 WF	BFF 09/	/28/12	7:07 PM Whe	el Of Fortune	7-7:30PM	:3	O FLSNTVC	12ACH		\$1,300.00 N
	09/25/12 Class of Tin	09/28/12 ne - Pre-emp	Jeop		7:30-8PM	-TWTF	:30	4	\$1,300.00	NM	
	Veeks:	Start Date 09/24/12		ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$1,300.00					
S	Spots: # Ch	Day Air	Date	Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u> Ty
	1 WF	PBF Tu 09/	/25/12	7:41 PM Jeop	ardy	7:30-8PM	:3	O FLSNTVO	2ACH		\$1,300.00 N
	4 WF	BF W 09/ Credited	/26/12	Jeop	ardy	7:30-8PM	:0	0			\$1,300.00
	3 WF	PBF Th 09/ Credited		Jeop	ardy	7:30-8PM	:0	0			\$1,300.00 N
	2 WF	PBF F 09/ Credited	/28/12	Jeop	ardy	7:30-8PM	:0	0		···	\$1,300.00 N
	09/25/12 Class of Tin	09/28/12 ne - Pre-emp	Night	tline th notice	11:35-12:05AM	-TWTF	:30	3	\$375.00	NM	
V	Veeks:	Start Date 09/24/12	End D 09/30/	12 -TWTF	Spots/Week 3	<u>Rate</u> \$375.00					
S	Spots: # Ch			Air Time Desc		Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate Ty</u>
	1 WF	BF Tu 09/ Credited		Nigh		11:35-12:05AM	:0	0			\$375.00 N
	4 WF		/27/12	11:56 PM Night	line	11:35-12:05AM	:3	O FLSNTVO	D2ACH		\$375.00 N
	2 WF	PBF F 09/ Credited	/28/12	Night	line	11:35-12:05AM	:0	0			\$375.00 N
	09/25/12 Class of Tin	09/28/12 ne - Pre-emp	M-SU	JN WPBF News th notice	25 (11-11:35PM	-TWTF	:30	4	\$700.00	NM	
V	Veeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 4	<u>Rate</u> \$700.00					
S	Spots: # Ch	Day Air	Date	Air Time Desc		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Ty
	2 WF	BFTu 09/	/25/12	11:30 PM M-SU	IN WPBF News 25 @ 1	11PM11-11:35PM	:3	O FLSNTVO	2ACH		\$700.00 N
	1 WF	BF W 09/ Credited		M-SL	IN WPBF News 25 @	11PM 11-11:35PM	:0	0			\$700.00 N
	4 WF	BFTh 09/	27/12	11:30 PM M-SU	IN WPBF News 25 @ 1	11PM11-11:35PM	:3	O FLSNTVO	2ACH		\$700.00 N
	3 WF	PBF F 09/	28/12	11:33 PM M-SU	IN WPBF News 25 @	11PM11-11:35PM	:3	O FLSNTVO	2ACH		\$700.00 N
	09/29/12 Class of Tin	09/29/12 ne - Pre-emp		6-7am News th notice	Sat 6-7am	1-	:30	1	\$125.00	NM	
V	Veeks:	Start Date 09/24/12	End Da 09/30/		Spots/Week 1	<u>Rate</u> \$125.00					
S	pots: # Ch	Day Air	Date	Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Ty
	1 WP	BF Sa 09/		6:11 AM Sat 6	-7am News	Sat 6-7am	:3	0 FLSNTV0	2ACH		\$125.00 N
10 0	09/29/12	09/29/12	GMA	Saturday 7-8am	Sat 7am-8am	1-	:30	1	\$275.00	NM	



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

www.thewpbfchannel.com					
		Spots/		_	
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
09/24/12 09/30/121- 1	\$275.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 09/29/12 7:00 AM GMA Saturday 7-8am	Start/End Time	Length Ad-ID :30 FLSNTV02A			Rate Type
	Sat 7am-8am		•		\$275.00 NM
11 09/29/12 09/29/12 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30 1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Sa 09/29/12 8:14 AM Sat 8-9am News	Sat 8-9am	:30 FLSNTV02A	CH		\$275.00 NM
13 09/29/12 09/29/12 Sat Jeopardy Sat 7:30-8PM Class of Time - Pre-emptible with notice	1-	:30 1	\$450.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1- 1	<u>Rate</u> \$450.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Sa 09/29/12 7:42 PM Sat Jeopardy	Sat 7:30-8PM	:30 FLSNTV02A	СН		\$450.00 NM
14 09/30/12 09/30/12 Sun 6-7am News Sun 6-7am Class of Time - Pre-emptible with notice	1	:30 1	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	Rate				
Spots: # Ch Day Air Date Air Time Description	\$100.00 Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 09/30/12 6:24 AM Sun 6-7am News	Sun 6-7am	:30 FLSNTV02A	СН		\$100.00 NM
15 09/30/12 09/30/12 GMA Sunday 7-8am Sun 7-8am Class of Time - Immediately Pre-emptible without notice	1	:30 1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				· · · · · · · · · · · · · · · · · · ·
09/24/12 09/30/121 1 Spots: # Ch Day Air Date Air Time Description	\$200.00 Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 09/30/12 7:58 AM GMA Sunday 7-8am	Sun 7-8am	:30 FLSNTV02A	СН		\$200.00 NM
16 09/30/12	1	:30 1	\$225.00	NM	
Class of Time - Pre-emptible with notice					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/24/12 09/30/121 1	<u>Rate</u> \$225.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 09/30/12 8:11 AM Sun 8-9am News	Sun 8-9am	:30 FLSNTV02A	CH		\$225.00 NM
17 09/30/12 09/30/12 Sun 9-10am 9-10am Class of Time - Pre-emptible with notice	1	:30 1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	<u>Rate</u> \$400.00	44			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 09/30/12 Sun 9-10am Credited	9-10am	:00			\$400.00 NM
18 09/30/12 09/30/12 Chris Matthews Sun 10-10:30AM	1	.20 4	#200 00	N13.4	
Class of Time - Pre-emptible with notice		:30 1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/24/12 09/30/121 1	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Su 09/30/12 10:22 AM Chris Matthews	Sun 10-10:30AM	1 :30 FLSNTV02A	CH		\$200.00 NM
19 09/30/12 09/30/12 Sun 630pm News 630-7pm Class of Time - Pre-emptible with notice	1	:30 1	\$325.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	<u>Rate</u> \$325.00	*. ***********************************			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
					



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	<u>Product</u>	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

ww.thewpbfchannel.com ne Start Date End Date Description Start/End Time	ATTI-TEE C	Spots/ Length Week Rate	Time	
ne Start Date End Date Description Start/End Time 19 09/30/12 09/30/12 Sun 630pm News 630-7pm	MTWTFSS	:30 1 \$325.	Type 00 NM	
Class of Time - Pre-emptible with notice				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Su 09/30/12 6:55 PM Sun 630pm News	Start/End Time 630-7pm	Length Ad-ID :30 FLSNTV02ACH		Rate Type \$325.00 NN
	· · · · · · · · · · · · · · · · · · ·		00 NIM	
20 09/30/12 09/30/12 Sun ABC Prime A 7-8PM Class of Time - Pre-emptible with notice	1	:30 1 \$850.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	<u>Rate</u> \$850.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Typ
1 WPBF Su 09/30/12 7:23 PM Sun ABC Prime A	7-8PM	:30 FLSNTV02ACH		\$850.00 NI
30 09/25/12 09/28/12 The View 11A-12PM Class of Time - Pre-emptible with notice	-TWTF	:30 4 \$475.	00 NM	- to
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TWTF 4	<u>Rate</u> \$475.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Typ
3 WPBF Tu 09/25/12 11:34 AM The View	11A-12PM	:30 FLSNTV02ACH		\$475.00 N
4 WPBF Th 09/27/12 The View Credited	11A-12PM	:00		\$475.00 N
2 WPBF F 09/28/12 The View Credited	11A-12P M	:00		\$475.00 N
1 WPBF F 09/28/12 10:58 AM The View	11A-12PM	:30 FLSNTV02ACH		\$475.00 N
31 09/25/12 09/28/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice	-TWTF	:30 4 \$450	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TWTF 4	<u>Rate</u> \$450.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Typ
2 WPBF Tu 09/25/12 4:21 PM Dr. Oz	4-5p	:30 FLSNTV02ACH		\$450.00 N
3 WPBF W 09/26/12 4:55 PM Dr. Oz 4 WPBF <i>Th</i> 09/27/12 Dr. Oz	4-5p <i>4-5p</i>	:30 FLSNTV02ACH :00		\$450.00 N \$450.00 N
Credited Bi. 02	4-5p	.00		\$400:00 /\
1 WPBF F 09/28/12 4:36 PM Dr. Oz	4-5p	:30 FLSNTV02ACH		\$450.00 N
32 09/25/12 09/28/12 THE CHEW 1P-2P Class of Time - Pre-emptible with notice	-TWTF	:30 3 \$225.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TwTF 3	<u>Rate</u> \$225.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Ty
1 WPBF W 09/26/12 1:31 PM THE CHEW	1P-2P	:30 FLSNTV02ACH		\$225.00 N
3 WPBF Th 09/27/12 1:31 PM THE CHEW	1P-2P	:30 FLSNTV02ACH		\$225.00 N
2 WPBF F 09/28/12 1:32 PM THE CHEW	1P-2P	:30 FLSNTV02ACH		\$225.00 N
35 09/28/12 09/28/12 Fri ABC Prime C 10-11PM Class of Time - Pre-emptible with notice	1	:30 1 \$1,500	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Typ
1 WPBF F 09/28/12 10:48 PM Fri ABC Prime C	10-11PM	:30 FLSNTV02ACH		\$1,500.00 N
37 09/25/12 09/28/12 M-F 3-4P M-F 3-4P Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 3 \$375.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TWTF 3	<u>Rate</u> \$375.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Tyr
1 WPBF Tu 09/25/12 3:44 PM M-F 3-4P	M-F 3-4P	:30 FLSNTV02ACH		\$375.00 N
2 WPBF W 09/26/12 3:30 PM M-F 3-4P	M-F 3-4P	:30 FLSNTV02ACH		\$375.00 NI
3 WPBF Th 09/27/12 3:59 PM M-F 3-4P	M-F 3-4P	:30 FLSNTV02ACH		\$375.00 NI



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

	newpbfchannel.	com					Cmatal			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
39	09/29/12 Class of Tin	09/29/12	Sat 7pm News	7-730pm	S-	:30	1	\$400.00	NM	
	Weeks:	Start Date 09/24/12		Spots/Week	<u>Rate</u> \$400,00					
	Spots: # Ch		Date Air Time Desc	<u>ription</u>	Start/End Time 7-730pm		<u>h Ad-ID</u> 0 FLSNTV02	'ACH		Rate Type \$400.00 NM
										Ψ400:00 14IVI
			M-Sun 1130p-12am L ately Pre-emptible withou	t notice	S-	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/24/12	09/30/12S-	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: <u>#</u> Ch 1 WF		/29/12 12:16 AM M-Su		Start/End Time ews 1130p-1205am		<u>h Ad-ID</u> 0 FLSNT∨02	ACH		<u>Rate Type</u> \$375.00 NM
41	09/30/12 Class of Tin	09/30/12 ne - Pre-emp	Sun 11:35pm Late Ne	ews 1135p-12am	S	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/24/12	<u>End Date</u> <u>MTWTFSS</u> 09/30/12S	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 09/		ription 11:35pm Late News	Start/End Time 1135p-12am		h <u>Ad-ID</u> 0 FLSNTV02	ACH		<u>Rate</u> <u>Type</u> \$300.00 NM
42	09/25/12 Class of Tin	09/27/12 ne - Pre-emp	10-11a Anderson Coo	pper 10-11a	-TWT	:30	2	\$250.00	NM	
	Weeks:	Start Date 09/24/12		Spots/Week 2	<u>Rate</u> \$250.00					
	Spots: # Ch			_	Start/End Time	Leng	h Ad-ID			Rate Type
	1 WF	PBF Tu 09/	/25/12 10:30 AM 10-11	a Anderson Cooper	10-11a	:3	0 FLSNTV02	ACH		\$250.00 NM
	2 WF	PBF W 09/ Credited		la Anderson Cooper	10-11a	:0	00			\$250.00 NM
43	09/25/12 Class of Tin	09/28/12 ne - Pre-emp	Dr. Oz M-F 9-10a ptible with notice	9-10a	-TWTF	:30	1	\$275.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch				Start/End Time	Leng	h Ad-ID			Rate Type
	1 WF	PBF Tu 09/	/25/12 9:38 AM Dr. O	z M-F 9-10a	9-10a	:3	0 FLSNTV02	ACH .		\$275.00 NM
44	09/30/12 Class of Tin	09/30/12 ne - Pre-emp	Sun 11:35pm Late Ne ptible with notice	ews 1135p-12am	S	:30	1	\$400.00	NM	
	Weeks:	Start Date 09/24/12	<u>End Date</u> <u>MTWTFSS</u> 09/30/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF Su 09/	/30/12 11:59 PM Sun 1	11:35pm Late News	1135p-12am	:3	0 FLSNTV02	ACH		\$400.00 NM
45	09/25/12 Class of Tin	09/28/12 ne - Fixed No	Jeopardy on Pre-emptible	7:30-8PM	-TWTF	:30	1	\$2,100.00	NM	
	Weeks:	Start Date 09/24/12	<u>End Date</u> <u>MTWTFSS</u> 09/30/12 -TWTF	Spots/Week 1	<u>Rate</u> \$2,100.00					
	Spots: # Ch 1 WP	<u>Day</u> <u>Air</u> PBF Th 09/			Start/End Time 7:30-8PM		h Ad-ID 0 FLSNTV02	!ACH		<u>Rate Type</u> \$2,100.00 NM
46	09/25/12 Class of Tin	09/28/12 ne - Pre-emp	Dr. Oz otible with notice	4-5p	-TWTF	:30	1	\$650.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 1	<u>Rate</u> \$650.00		******			
	Spots: # Ch 1 WP		Date Air Time Desc /26/12 4:13 PM Dr. O		Start/End Time 4-5p		h <u>Ad-ID</u> 0 FLSNTV02	'ACH	100 V	<u>Rate</u> <u>Type</u> \$650.00 NM
	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF	:30	2	\$500.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

www.thewpbfchannel.com

								Spots/			
ne	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
47	09/25/12 Class of Tir	09/28/12 ne - Pre-emp	M-F 3-4P otible with no		M-F 3-4P	-TWTF	:30	2	\$500.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day</u> Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBFW 09	/26/12 3:	55 PM M-F 3~	4P	M-F 3-4P	:3	0 FLSNTV02	2ACH		\$500.00 NM
	2 WF	PBFF 09	/28/12 3:5	54 PM M-F 3-	4P	M-F 3-4P	:3	0 FLSNTV0	2ACH		\$500.00 NM
48	09/29/12 Class of Tir	09/29/12 ne - Pre-emp	Sat Prime	College Foot	ba8-1130pm	S-	:30	1	\$2,000.00	NM	- V4m
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 09/	/29/12 10:0	05 PM Sat Pri	me College Football	8-1130pm	:3	0 FLSNTV0	2ACH		\$2,000.00 NN
49	09/29/12 Class of Tir	09/29/12 ne - Pre-emp	Sat Prime	College Foot	tba8-1130pm	S-	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Sa 09/	/29/12 10:	56 PM Sat Pri	me College Football	8-1130pm	:3	0 FLSNTV0	2ACH		\$1,800.00 N
50	09/29/12 Class of Tir	09/29/12 ne - Pre-emp	Sat 6-7an otible with no		Sat 6-7am	S-	:30	1	\$200.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 09	/29/12 6:4	40 AM Sat 6-7	'am News	Sat 6-7am	:3	0 FLSNTVO	2ACH		\$200.00 N
51	09/25/12 Class of Tir	09/28/12 ne - Pre-emp	4:30a-5a otible with no	tice	430a-5a	-TWTF	:30	1	\$50.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFW 09		43 AM 4:30a-		430a-5a	:3	0 FLSNTV0	2ACH		\$50.00 NA
						Total Spots		56			

Payment Terms 30 Days

 Gross Total
 \$30,700.00

 Agency Commission
 \$4,605.00

 Net Amount Due
 \$26,095.00

Alt Order #



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306

Towson, MD 21286

Send Payment To: **WPBF**

PO Box 26885 Lehigh Valley, PA 18002-6885 Advertiser Product Estimate Number AMERICAN CROSSROADS 1759 **American Crossroads**

Flight Dates

09/25/12 - 10/01/12 933678 06227081 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 1021 Agency Ref Advertiser Ref

Order#

			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
21 10/01/12 10/01/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	2	:30	2	\$475.00	NM	7.781
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 2 2	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WPBF M 10/01/12 7:29 AM Good Morning America	7-9AM	:3	0 FLSNTV0	2ach		\$475.00 NN
2 WPBF M 10/01/12 7:55 AM Good Morning America	7-9AM	:3	0 FLSNTV0	2ACH		\$475.00 NN
22 10/01/12 10/01/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF M 10/01/12 12:21 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 FLSNTV0	2ACH		\$275.00 NN
23 10/01/12 10/01/12 M-F 5pm News 5-6pm Class of Time - Immediately Pre-emptible without notice	2	:30	2	\$375.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 2 2	<u>Rate</u> \$375.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
2 WPBF M 10/01/12 5:44 PM M-F 5pm News	5-6pm	:3	0 FLSNTV0	2ACH		\$375.00 NI
1 WPBF M 10/01/12 5:56 PM M-F 5pm News	5-6pm	:3	0 FLSNTV0	2ACH		\$375.00 NI
24 10/01/12 10/01/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF M 10/01/12 6:21 PM WPBF News 25 @ 6:00PM	6-6:30PM	:3	0 FLSNTV0	2ACH		\$450.00 N
25 10/01/12 10/01/12 Wheel Of Fortune 7-7:30PM Class of Time - Fixed Non Pre-emptible	2	:30	2	\$2,000.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Typ
1 WPBF M 10/01/12 7:07 PM Wheel Of Fortune	7-7:30PM	:30	FLSNTV0	2ACH		\$2,000.00 N
2 WPBF M 10/01/12 7:18 PM Wheel Of Fortune	7-7:30PM	:30) FLSNTV0	2ACH		\$2,000.00 NM
26 10/01/12 10/01/12 Jeopardy 7:30-8PM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$2,000.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

www.f	hewpbfchannel.	com									
								Spots/	_		
Line	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
26	5 10/01/12 Class of Tir	10/01/12 ne - Fixed N	Jeopardy Ion Pre-empt	ible	7:30-8P M	1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	1	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch			Time Descrip		Start/End Time 7:30-8PM		h <u>Ad-ID</u> O FLSNTV02	ACH		Rate Type \$2,000.00 NM
				'						NIM	72,000.00 11111
21			Nightline ptible with no	otice	11:35-12:05AM	1	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch 1 WF	<u>Day Ai</u> PBF <i>M 10</i>		Time Descrip		Start/End Time 11:35-12:05AM		th <u>Ad-ID</u> 10			<u>Rate Type</u> \$350.00 NM
		Credited	1								
28	3 10/01/12 Class of Tir	10/01/12 ne - Pre-em	M-SUN V	VPBF News 25	@11-11:35PM	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/01/12	-	MTWTFSS 1	Spots/Week 1	Rate \$500.00					——————————————————————————————————————
	Spots: # Ch	Day Ai		Time Descrip	tion .	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF M 10	/01/12 11:	33 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	:3	0 FLSNTV02	ACH		\$500.00 NM
33	3 10/01/12 Class of Tir	10/01/12 ne - Immedi	THE CHI	EW ptible without r	1P-2P	1	:30	1	\$225.00	NM	·
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	Rate \$225.00					
	Spots: # Ch			Time Descrip		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF M 10	/01/12 1:	31 PM THE CH	HEW	1P-2P	:3	0 FLSNTV02	ACH		\$225.00 NM
36	5 10/01/12 Class of Tir	10/01/12 ne - Pre-em	CASTLE ptible with no		10-11PM	M	:30	1	\$3,200.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$3,200.00					
	Spots: # Ch			Time Descrip		Start/End Time		th Ad-ID			Rate Type
	1 WF	PBFM 10	/01/12 10:	34 PM CASTLI	<u>E</u>	10-11PM	:3	0 FLSNTV02	ACH		\$3,200.00 NM
38	3 10/01/12 Class of Tin	10/01/12 ne - Immedi	M-F 3-4F ately Pre-em	ptible without n	M-F 3-4P notice	M	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch			Time Descrip		Start/End Time		th Ad-ID			Rate Type
L	1 WF	PBF M 10	/01/12 3:	54 PM M-F 3-4	Р	M-F 3-4P	:3	0 FLSNTV02	ACH		\$375.00 NM
52	2 10/01/12 Class of Tin	10/01/12 ne - Fixed N	Good Mo Ion Pre-empt	rning America ible	7-9AM	M	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	Rate \$700.00				<u>.</u>	
	Spots: # Ch	Day Air	<u>r Date</u> Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 WF	PBFM 10	/01/12 6:	59 AM Good M	lorning America	7-9A M	:3	0 FLSNTV02	ACH	-	\$700.00 NM
53	3 10/01/12 Class of Tin	10/01/12 ne - Pre-em	M-F 5pm ptible with no	News tice	5-6pm	M	:30	1	\$700.00	NM	· · · · · · · · · · · · · · · · · · ·
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> Air	Time Descript		Start/End Time 5-6pm		h Ad-ID	ACH		<u>Rate Type</u> \$700.00 NM
54	10/01/12	10/01/12	Dr. Oz M	F 9-10a	9-10a	M	:30	1	\$275.00	NM	φ100.00 NIVI
<u> </u>			ptible with no					-	,		
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00					



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
54 10/01/12 10/01/12 Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M	:30	1	\$275.00	NM	
Spots: # Ch Day Air Date Air Time Descrip 1 WPBF M 10/01/12 9:54 AM Dr. Oz		Start/End Time 9-10a		h <u>Ad-ID</u> 0 FLSNT∨02	ACH		<u>Rate</u> <u>Type</u> \$275.00 NM
55 10/01/12 10/01/12 Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 M	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WPBF M 10/01/12 9:26 AM Dr. Oz		Start/End Time 9-10a	Length Ad-ID :30 FLSNTV02ACH				<u>Rate Type</u> \$350.00 NM
		<u>Total Spots</u>		17			
					Gross Total	!	\$14,750.00
Payment Terms 30 Days			Agency	y Commission	•	\$2,212.50	
				Ne	t Amount Due	-	\$12,537.50